

Vijjay G

Lead Product Designer

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Portfolio: vj-designs.here.now · LinkedIn: linkedin.com/in/ivijjay

SKILLS

Technical: UX Strategy · User Flows · Wireframes · Prototyping · Interaction Design · Journey Mapping · Usability Testing · Accessibility (WCAG) · Figma · Agile/Scrum · Mentorship · Workshop Facilitation · AI/LLM Prompt Design

Soft: Cross-functional collaboration · Stakeholder alignment · Design critique leadership · Systems thinking · Decision-making under ambiguity

Domains: B2B SaaS · CPaaS · Financial Services · Logistics · Enterprise Platforms

Languages: English (Fluent) · Tamil (Native) · Kannada (Conversational)

EDUCATION

B.E. Electronics & Instrumentation Engineering

St. Peter's College of Engineering & Technology, Chennai
Aug 2007 – May 2011

SELECTED WORK

Maintenance Ops & SLA: Case Study

(concept, MRI Software application R-108490)

vj-designs.here.now/mri · [/deck](#) (11-slide, live 14-screen prototype) · [/prototype](#)

AI Recommendations + Workflow Execution: Concept (MSFT Dynamics 365 + Copilot)
vj-designs.here.now/microsoft-strategy.html

SUMMARY

10+ years of workflow platforms and dashboards: 83% onboarding growth, 30% efficiency gains. Now redesigning a 150+ screen warranty platform at Capgemini; previously CPaaS at BICS, onboarding at Vahak.

EXPERIENCE

Lead UX/UI Designer

Capgemini · Fortune 500 enterprise UX · Bengaluru, India

Jan 2025 – Present

- Leading the complete redesign of **Sony's warranty management platform (150+ screens)** for service centers & backend teams: workflow efficiency **+30%**
- Sanofi scientific workflow management platform: designed and streamlined scientific workflows for biologics discovery, analytics, and governance across Sanofi R&D, improving workflow efficiency through KPI-driven experiences. [Case study deck](#)

Expert UX/UI Designer

BICS (Proximus Group) · Global CPaaS, 500+ operators · Bengaluru

Sep 2023 – Dec 2024

- Standardized the CPaaS **navigation system: +25% user efficiency** across platforms
- Led the BICS design system with engineering partnership and design workshops: **-30% design inconsistencies**, uniform visual identity

Product Designer

Vahak · India's largest truck booking platform (18,000+ routes)

Nov 2021 – Aug 2023

- Redesigned onboarding with improved flows and gamified referrals: **83% activation increase**
- Co-ideated and prototyped **Referral Program and Leaderboard** features: boosted retention and engagement
- Ideated and implemented the Vahak design system: consistent UX across products

Sr. UX Architect · Joy Technologies (2021): design-thinking client projects

UX Architect · Interaction One (2018–21): enterprise UX for Embassy, Microland, Pidilite

UX/UI Designer · Planet11 (2016–18): redesigned Kirana11 App for small-business retailers

Jr. UX Architect · Dreamworx (2012–14): user-centered designs